

HUSSON ALIVE 2025

SESSION DESCRIPTIONS

ACCOUNTING

TITLE: Feeling Entrepreneurial? Business Could Be For You!

DESCRIPTION: Hear from professionals who have used their accounting and business skills to build successful companies and careers. Put the lessons you learn to work as part of a team challenged with creating a product, sticking to a budget and marketing your design to make some money. Show your business smarts as you compete against other teams for cash prizes.

SESSIONS: AM only

ROOM: HAH 151

INSTRUCTOR: BerryDunn

TITLE: Money Matters!

DESCRIPTION: Dive into the exciting world of accounting in Money Matters! This interactive session reveals how accounting offers personal satisfaction, professional success, and plenty of variety. Learn how accountants solve complex problems and keep businesses running smoothly, then put your skills to the test by solving a thrilling crime case. Join us to crack the case and uncover the truth! Cash Prizes Available.

SESSIONS: PM only

ROOM: HAH 151

INSTRUCTOR: Freeman Associates

AUDIO ENGINEERING

TITLE: Sound in Film

DESCRIPTION: Been to a movie lately? Was it silent? Of course not! In this session, students will be introduced to what Audio Post Production is and will create the audio for a short video by recording and mixing sound effects and dialogue to accompany a short

video production. We'll use NESCom ADR/Foley booth and Pro Tools rig to create a spectacular soundscape!

MAX: 10

SESSIONS: PM Only

ROOM: Gracie Post Suite

INSTRUCTOR: TBD

TITLE: Working with a Rock Band in a Recording Studio

DESCRIPTION: From setting up microphones to using different recording techniques, this session will introduce students to what happens when a band comes into a professional recording studio. In this workshop, students will create a sophisticated multi-track recording session of live music in the NESCom recording studio, using the full capabilities of a professional microphone closet and control room.

MAX: 12

SESSIONS: AM & PM - 2 Separate Sessions

ROOM: WCC Control D

INSTRUCTOR: Josh Small

TITLE: Electronic Music & Sound Synthesis **

DESCRIPTION: You don't need a trumpet, guitar or drums or voices to make music, all you need is a Synthesizer. Join us in a journey to the world beyond instrumentation and explore the exciting, old-school world of sound synthesis and electronic music production.

MAX: 12

SESSIONS: AM & PM - 2 Separate Sessions

ROOM: WCC 202

INSTRUCTOR: Scott Loiselle

LIVE SOUND PRODUCTION

TITLE: Mixing the Hit Single

DESCRIPTION: Recording is only one part of the music production process. When everything is tracked, the song must be mixed. This session will explore the music mixing process and the cool tools employed by producers and mix engineers. Drums will be made to sound huge, guitars tweaked, and effects added to vocals. Come experience the excitement and creativity of music mixing.

MAX: 8

SESSIONS: PM Session

ROOM: WCC Control Room C

INSTRUCTOR: Eric Ferguson

TITLE: Audio for Rock Concerts and Live TV

DESCRIPTION: Do you like going to concerts? Do you love the sound of giant drums through big speakers? Have you ever thought it might be fun to mix a band on a huge sound console? If you answered yes to any of these questions, then join us and learn about the exciting world of live audio. In this session, you will help build a sound system for a live TV and concert event. You will also get to experiment with high tech mixing consoles, experience massive loudspeaker arrays, and much more. If you love music, concerts, and cool equipment, then this session is for you.

MAX: 12

SESSIONS: AM Session

ROOM: Gracie Stage

INSTRUCTOR: Eric Ferguson

MORE SESSIONS →

HUSSON ALIVE 2025 | SESSION DESCRIPTIONS

COMPUTER TECHNOLOGY

TITLE: Gizmos & Gadgets: How to Program Your Own Tech with Arduino

DESCRIPTION: Step into the world of Arduino microcontrollers and discover how to bring your tech ideas to life! This hands-on session introduces the fundamentals of Arduino programming and hardware prototyping. You'll learn how to control LED lights, motors, sensors, and other electronic components using real Arduino microcontrollers and assorted gadgets. During the session, you'll get hands-on experience working with real Arduino Uno boards, and learn the basics of C/C++ programming through Arduino code. You will prototype and test circuits virtually using Tinkercad before building them in real life. By the end of this session, you'll not only understand the basics of how microcontrollers work, but will have built and tested your own mini-projects. Whether you want to create interactive gadgets, automate everyday tasks, or explore the world of embedded systems, this session is your gateway into electronics and coding!

MAX: 12

SESSIONS: AM & PM - 2 Separate Sessions

ROOM: HAH207

INSTRUCTOR: Marlon Lagulos, Ashlie Beals

CRIMINAL JUSTICE, FORENSIC SCIENCE AND LEGAL STUDIES

TITLE: The Crime – The Evidence – The Trial

DESCRIPTION:

- Crime Scene—"Every crime scene should be treated like a witness, it is the one witness that will never lie to you if you work it properly."
- Forensic Lab—"Each piece of evidence has a story, how do you get this evidence to tell you its story?"
- Trial—"The presumption of innocence is powerful, it is in our trial process we try to determine if it is not so in this case."

MAX: 60

SESSIONS: AM only

ROOM: Harold Alford Hall – Sims Lab, Forensic Lab and HAH 253

INSTRUCTORS: Michael Kamorski, Jay Pelletier, Lori Perez

ESPORTS

TITLE: It's 'Game On' for the Future of Sports

DESCRIPTION: What do the Barclays Center, Sangam Stadium, and the Mercedes-Benz Arena all have in common? They've all hosted one of the fastest growing sports ever; Esports. In this session participants will learn the basic components to esports competition at the collegiate level. All students will have the opportunity to compete in a friendly Rocket League exhibition, learn to operate a basic esports production, and take aim at creating engaging graphics and media.

MAX: 12

SESSIONS: AM & PM - 2 Separate Sessions

ROOM: Esports Arena (DLC 122)

INSTRUCTOR: AJ Kool, Griffin Reed

EXTENDED REALITY

TITLE: BEYOND FLAT: Exploring Extended Reality

DESCRIPTION: Step into a world where technology leaps beyond flat screens. At Husson's iEX Center—Maine's premier hub for XR equipment—this session introduces you to the exciting blend of virtual and augmented reality. Experience how XR uses game engine principles to create immersive, interactive environments that merge the physical with the digital, offering insights applicable to gaming, design, education, and beyond.

Discover a multi-sensory approach that engages all five senses through advanced haptic and tactile systems, proven to enhance memory and make experiences more vivid. Learn about ambient, non-wearable XR setups that simplify access to immersive technology without needing heavy gear. Whether you're curious about interactive media or looking to explore innovative digital design, join us for a hands-on seminar that showcases how extended reality is reshaping our world—pushing the boundaries of what's possible and taking you beyond flat.

MAX: 24 (four groups of six)

SESSIONS: AM & PM - 2 Separate Sessions

ROOM: HAH 231

INSTRUCTORS: Brave Williams, Tony Gerow

GRAPHIC DESIGN

TITLE: Add Motion to your Social Media Posts

DESCRIPTION: Take your social media posts to the next level by adding motion graphics. In this session, you'll learn how Graphic Designers visually communicate to audiences by combining text and images in a compelling way that gets you to engage. You'll use current graphic design industry software to manipulate imagery and text into a design-ready ad to market the annual Husson Alive event, or bring your own images and promote your personal brand!

MAX: 25 am/ 20 pm

SESSIONS: AM & PM - 2 Separate Sessions

ROOM: Lab 102

INSTRUCTOR: Theresa Ayotte

HOSPITALITY & TOURISM

TITLE: Inventive Events

DESCRIPTION: Join us for a fast paced, interactive session where teams will work together to create an event using concepts such as target audience, budgeting, event flow, and design.

MAX: 16

SESSIONS: AM & PM - 2 Separate Sessions

ROOM: HAH 251

INSTRUCTORS: Lisa Sturgeon

SPORTS JOURNALISM

TITLE: Podcast Like a Pro

DESCRIPTION: Anyone can create a podcast, but will it actually be any good? In this session you'll learn a few tips that separate the amateurs from the professionals that do it every week.

MAX: 16

SESSIONS: AM & PM - 2 Separate Sessions

ROOM: TBD

INSTRUCTOR: Jeffrey Hope

MORE SESSIONS →

HUSSON ALIVE 2025 | SESSION DESCRIPTIONS

MARKETING COMMUNICATIONS

TITLE: How to go Viral

DESCRIPTION: Whether you want to go viral on TikTok, YouTube, or Insta we've got the tips and tricks that will get you there. You'll learn how to develop your personal brand, reach your audience, and create the ideal content.

Hear from those who have done it and get your questions answered too.

MAX: 24

SESSIONS: AM & PM - 2 Separate Sessions

ROOM: WCC One Circle Agency

INSTRUCTOR: Nancy Roberts

TITLE: How to Promote Your Side Hustle

DESCRIPTION: Whatever you're doing or hope to do to make money this workshop will teach you how to get more customers. Learn how to use the 5Ps of Marketing to sell anything. Participants will create a marketing plan to target an audience, create a message, and identifying the right advertising that will make a product stand out from the crowd.

MAX: 24

SESSIONS: AM Only

ROOM: WCC 205

INSTRUCTOR: Sarah Smiley

PHOTOGRAPHY

TITLE: Does Photography Still Matter?

DESCRIPTION: What are some of the innovations which led to the development of permanent photography? How did early cinematography spur innovation in still film photography and how have digital still cameras influenced contemporary cinematography. See the workflow needed to make a dynamic image.

MAX: AM - 15 / PM - 12

SESSIONS: AM & PM - 2 Separate Sessions

ROOM: WCC 223 & Hart Studio

INSTRUCTOR: Larry Ayotte

RADIO BROADCASTING

TITLE: Radio: The Human Connection, or What Spotify Can't Do

DESCRIPTION: After a while, listening only to music that some software program thinks you'll like is boring. That is why radio continues to be the favorite source of entertainment and information. What is radio's magic that keeps the audience coming back for more? It's the creation of a connection with the listener.

This session will explore how this connection is made by participants actually going on the air with Husson's WHSN 89.3FM to work as a DJ.

MAX: 10

SESSIONS: AM session

ROOM: WCC WHSN Radio Station

INSTRUCTOR: Mark Nason

VIDEO / FILM PRODUCTION

TITLE: Lighting FX

DESCRIPTION: You have a great idea for a short film, but how can you make it look real? Help us create lighting effects to simulate a campfire, police crime scene, moon or Sun light, or even water ripples, with only limited resources. Light is one of the most powerful tools we have in the world of film and video, It can change how we interpret and how we feel about everything we see on the screen. This session will take a look at the power of lighting and a few of the techniques and tricks used by lighting professionals that can help you tell the story.

MAX: 12

SESSIONS: AM & PM - 2 Separate Sessions

ROOM: WCC TV Studio

INSTRUCTOR: Steve Vachon

TITLE: Staging the Scene

DESCRIPTION: For this session, the students and Instructor will work together to recreate a Scene from a Movie. This will involve watching the film scene and then breaking it down to the blocking of actors and camera angles used to create it. The students will then work together to recreate a portion of that scene based upon

their observations. This session allows the students a chance to look at the decisions that are made by filmmakers when constructing a narrative scene.

MAX: 12

SESSIONS: AM & PM - 2 Separate Sessions

ROOM: DLC 109

INSTRUCTOR: Bill Finger

TITLE: Live Television Remote Production

DESCRIPTION: Be part of a team and work together to create a finished product in a live television environment. Learn about the roles, software and equipment in a six camera shoot with a Grass Valley Karrera Switcher, which is being used around the world to make the TV shows that everyone watches. You will be a part of the video team that makes The Nite Show with Danny Cashman happen!!

MAX: 12

SESSIONS: PM Session

ROOM: Mobile Production Remote Unit / Gracie Theatre

INSTRUCTORS: Rodney Verrill, Frank Welch

TITLE: Shooting and Editing Commercial Video

DESCRIPTION: Moving quickly, this hands-on session will have students using cameras to capture images and then get them back into the edit room to try and cut together a brief commercial project. Creativity, fun and the ability to create a visually interesting project in such a short time, will keep students moving. The instructor will work with everyone as they take ideas to actual clips and then bring the concept alive with music and editing, all in hopes of making the 90-minute deadline! There will be students available to help with editing and the camera, so no background is needed with either.

MAX: 12

SESSIONS: AM & PM - 2 Separate Sessions

ROOM: WCC Newsroom & Lab 109

INSTRUCTOR: Nate Dumas