**Husson Stock Index**

**Week Ended February 21st, 2025**

For the week ended February 21st, 2025, the Husson Stock Index (HSI) closed at 238.01. This is a decrease of 1.59% from the previous week. The S&P 500 also went down 1.66%. The Dow Jones also saw a decrease of 2.51%. Year to date, the HSI increased by 2.91 percent, while the S&P 500 rose by 2.24% and the Dow Jones rose 2.08%.

**Summary**

 The top performing stock in the HSI was Walgreens Boots Alliance, Inc. (WBA). WBA saw an increase of 4.74 percent. Recently WBA has been under a lot of scrutiny and has been struggling in the stock market. There have been many legal cases against them related to their pharmacy giving people the wrong medication knowingly. WBA saw a stock price increase of 46 cents per share. The reason for the increase in the stock is because “several media outlets reported that private equity firm Sycamore was interested in making a play for Walgreens” (Motley Fool). Their company is in the works of making a deal and being sold. The second-best performer was Colgate-Palmolive Company (CL). CL saw an increase of 3.99% and a price per share increase of $3.43. The stock has been performing well and has outshined their predicted numbers. According to some sources, “TD Cowen decreased their target price on Colgate-Palmolive from $110.00 to $100.00 and set a "buy" rating on the stock in a research report on Wednesday” (Marketbeat). This has brought value to the stock and made the prices increase.

 The worst performing stock in the HSI was Walmart Inc. (WMT). The stock fell 8.9% and saw a dollar decrease of $9.26 per share. A reason for this performance might be because of the tariffs being imposed on imported goods. The tariffs have made consumers want to spend less while “Demand for those nonessential items has been strong due to Walmart’s everyday low-price strategy” (Forbes). The second worst performer of the HSI was PENN Entertainment, Inc. (PENN). PENN was down just over 8 percent, at -8.01%. The stock is down $1.82 per share. PENN saw a substantial decrease this week for little to no reason. Despite this drop there are still a lot of people saying to buy and hold the stock. Despite being one of the heavy hitters in the new world of Esports, the company has struggled this week. Some of the “top analysts are quietly whispering to their clients to buy now before the broader market catches on... and PENN Entertainment wasn't on the list” (Marketbeat). Either way this stock is one that should be held.

**Overview**

The HSI was developed by Marie Kenney, while a student at Husson University, in

consultation with Associate Professor J. Douglas Wellington. The index is currently being

tracked and analyzed by Husson student Bode DayCoombs under the supervision of Associate

Professor of Finance Dr. Jia Liu. The HSI currently tracks and analyzes the stocks of 25 companies that are considered to affect the Maine economy. These companies are either based in Maine or have an influence on the Maine economy through employment or consumer spending. This price-weighted index offers a numerical breakdown of Maine’s economy. The analysis investigates the events of the week and finds the likely reasons the index went up or down. This index and analysis help provide a better understanding of Maine’s economy as well as explain significant changes in stock prices of the companies that comprise the HSI.

*References*

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**Composition of the Husson Stock Index (HSI)**

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| --- | --- | --- | --- |
| **Ticker****Symbol:****Exchange** | **Stock** | **Maine****Affiliation** | **Sector** |
| BAC: NYSE | Bank of America Corporation | Presence | Financials |
| BHB: NYSE | Bar Harbor Bank | Maine-based | Financials |
| CAC: NASDAQ | Camden National Corporation | Maine-based | Financials |
| CHTR: NASDAQ | Charter Communications, Inc. | Presence | Communications Services |
| CL: NYSE | Colgate-Palmolive Company | Maine-based | Consumer Staples |
| DRI: NYSE | Darden Restaurants, Inc. | Presence | Consumer Discretionaries |
| FNLC: NASDAQ | The First Bancorp, Inc. | Maine-based | Financials |
| GD: NYSE | General Dynamics Corporation | Presence | Industrials |
| HLT: NYSE | Hilton Worldwide Holdings, Inc. | Presence | Consumer Discretionaries |
| HD: NYSE | The Home Depot, Inc. | Presence | Consumer Discretionaries |
| ICCC: NASDAQ | ImmuCell Corporation | Maine-based | Health Care |
| IDXX: NASDAQ | IDEXX Laboratories, Inc. | Maine-based | Health Care |
| LOW: NYSE | Lowe's Companies, Inc. | Presence | Consumer Discretionaries |
| MCD: NYSE | McDonald's Corporation | Presence | Consumer Discretionaries |
| NBN: NASDAQ | Northeast Bank | Maine-based | Financials |
| PENN: NASDAQ | Penn National Gaming, Inc. | Presence | Consumer Discretionaries |
| RTX:NYSE | Raytheon Technologies Corporation | Presence | Industrials |
| TD: NYSE | The Toronto-Dominion Bank | Presence | Financials |
| TMUS: NASDAQ | T-Mobile US, Inc. | Presence | Consumer Services |
| UPS; NYSE | United Parcel Service, Inc. | Presence | Industrials |
| UNM: NYSE | Unum Group | Presence | Financials |
| VLO: NYSE | Valero Energy Corporation | Presence | Energy |
| WMT: NYSE | Walmart Inc. | Presence | Consumer Staples |
| WEX: NYSE | WEX Inc. | Presence | Information Technology |
| WBA: NASDAQ | Walgreens Boots Alliance, Inc. | Presence | Consumer Staples |