**Husson Stock Index**

**Week Ended January 31, 2025**

For the week ending January 31, 2025, the Husson Stock Index (HSI) closed at 238.54 which is a .79% decrease from the prior week. However, this is a 3.13% increase from the year end. The S&P 500 had a 1% decrease from the previous week going from 6,101.24 to 6,040.53. The Dow Jones had a .27% increase from the prior week going from 44,424.25 to 44,544.66. The S&P 500 from year end is up 2.7% and the Dow Jones is up 4.7% from the end of the year.

**Summary**

For the week ending January 31, 2025, the top performing stock was T-Mobile US, Inc (TMUS). TMUS had an increase of 6.59% from the previous week. The price increased a total of 14.40 from last week going from 218.57 to 232.97. TMUS has been outperforming almost all other mobile providers such as Verizon. Some of the success can be attributed to “that it added 903,000 monthly paying phone subscribers” (Yahoo Finance). This occurred in the last quarter of the prior fiscal year. This has helped them have a huge increase in profits that can allow for their expansion of 5G. The second-best performer was Immucell Corporation (ICCC). ICCC had a 5.58% increase from the previous week which was the second highest in the index. The reason for the good performance is that “insiders are very positive buying more shares than they are selling in ImmuCell Corporation” (Stockinvest). In the last 100 trades there were 282.2 thousand shares bought and 16.41 thousand shares sold (Stockinvest). This is very positive signal for investors.

The worst performer in the HSI was the United Parcel Service, Inc (UPS). From the end of the prior week, they are down 14.13% with a price difference of 18.80. The reason for this drop is because “the company announced that it plans to cut volume for its largest customer by more than 50%” (Kiplinger). This customer is Amazon, one of the largest sellers of just about anything on the planet. They are heavily reliant on companies like UPS to deliver their product. The second worst performer was Walgreens Boots Alliance, Inc. (WBA). The price decrease was 1.59 per share, a 13.4% decline. Earlier this past month the Department of Justice made a case “accusing the pharmacy chain of dispensing "millions of unlawful prescriptions" that had no legitimate medical purpose” (Investopedia). This has made the company have to refocus and make strict budget decisions to keep from losing too much money.

**Overview**

The HSI was developed by Marie Kenney, while a student at Husson University, in

consultation with Associate Professor J. Douglas Wellington. The index is currently being

tracked and analyzed by Husson student Bode DayCoombs under the supervision of Associate

Professor of Finance Dr. Jia Liu. The HSI currently tracks and analyzes the stocks of 25 companies that are considered to affect the Maine economy. These companies are either based in Maine or have an influence on the Maine economy through employment or consumer spending. This price-weighted index offers a numerical breakdown of Maine’s economy. The analysis investigates the events of the week and finds the likely reasons the index went up or down. This index and analysis help provide a better understanding of Maine’s economy as well as explain significant changes in stock prices of the companies that comprise the HSI.

*References*

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**Composition of the Husson Stock Index (HSI)**

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| --- | --- | --- | --- |
| **Ticker**  **Symbol:**  **Exchange** | **Stock** | **Maine**  **Affiliation** | **Sector** |
| BAC: NYSE | Bank of America Corporation | Presence | Financials |
| BHB: NYSE | Bar Harbor Bank | Maine-based | Financials |
| CAC: NASDAQ | Camden National Corporation | Maine-based | Financials |
| CHTR: NASDAQ | Charter Communications, Inc. | Presence | Communications Services |
| CL: NYSE | Colgate-Palmolive Company | Maine-based | Consumer Staples |
| DRI: NYSE | Darden Restaurants, Inc. | Presence | Consumer Discretionaries |
| FNLC: NASDAQ | The First Bancorp, Inc. | Maine-based | Financials |
| GD: NYSE | General Dynamics Corporation | Presence | Industrials |
| HLT: NYSE | Hilton Worldwide Holdings, Inc. | Presence | Consumer Discretionaries |
| HD: NYSE | The Home Depot, Inc. | Presence | Consumer Discretionaries |
| ICCC: NASDAQ | ImmuCell Corporation | Maine-based | Health Care |
| IDXX: NASDAQ | IDEXX Laboratories, Inc. | Maine-based | Health Care |
| LOW: NYSE | Lowe's Companies, Inc. | Presence | Consumer Discretionaries |
| MCD: NYSE | McDonald's Corporation | Presence | Consumer Discretionaries |
| NBN: NASDAQ | Northeast Bank | Maine-based | Financials |
| PENN: NASDAQ | Penn National Gaming, Inc. | Presence | Consumer Discretionaries |
| RTX:NYSE | Raytheon Technologies Corporation | Presence | Industrials |
| TD: NYSE | The Toronto-Dominion Bank | Presence | Financials |
| TMUS: NASDAQ | T-Mobile US, Inc. | Presence | Consumer Services |
| UPS; NYSE | United Parcel Service, Inc. | Presence | Industrials |
| UNM: NYSE | Unum Group | Presence | Financials |
| VLO: NYSE | Valero Energy Corporation | Presence | Energy |
| WMT: NYSE | Walmart Inc. | Presence | Consumer Staples |
| WEX: NYSE | WEX Inc. | Presence | Information Technology |
| WBA: NASDAQ | Walgreens Boots Alliance, Inc. | Presence | Consumer Staples |